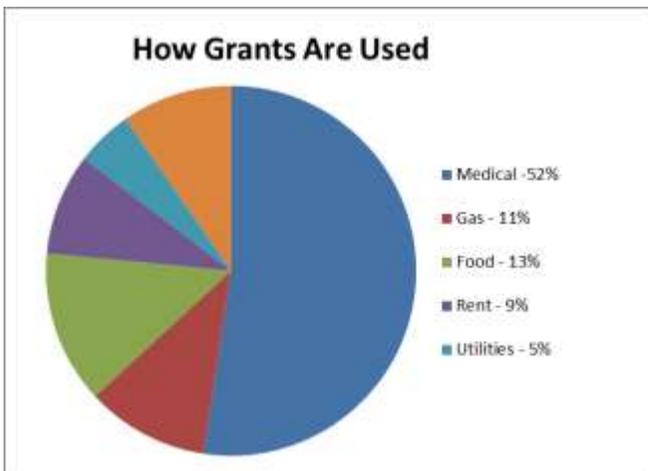


# Beyond Pink TEAM 2014 Year End Report

2014 was another successful year for the Beyond Pink TEAM as the only local non-profit whose mission is to provide breast cancer prevention, education, support and advocacy for comprehensive, quality care for all in the Cedar Valley and surrounding communities. Our volunteer members logged hundreds of volunteer hours in 2014 to meet our mission. What we do, and have done for 26 years, is reflected in our name. The Beyond Pink TEAM has gone beyond awareness and pink ribbons to **T**ake action, **E**ducate, **A**dvocate and **M**ake a difference (**TEAM**). And we **do** live up to our name.



When the Beyond Pink TEAM sees a need, we **T**ake action. Uninsured and/or underinsured women were getting free screening mammograms through Care For Yourself. Several women had abnormal findings on their mammograms but refused biopsy when told not all biopsy charges would be covered by the Care For Yourself program. In 2006, we established the Beyond Pink Fund at the Northeast Iowa Community Foundation. This fund is used to pay breast medical expenses, including breast biopsy charges, and some living expenses for women in breast cancer treatment. In 2014, the fund paid \$52,902.04 towards bills owed by 71 women. We supported women in

Black Hawk (53), Bremer (6), Buchanan (3), Butler (1), Chickasaw (2), Fayette (2), Grundy (1), Kossuth (1), Marshall (1), and Tama (2). Of these 25% were African American and the balance Caucasian.

All the money used to help these women comes for the many fund raisers held by individuals, businesses, sports teams and other organizations throughout the Cedar Valley and northeast Iowa. In 2014 over 55 events donated proceeds to the Beyond Pink Fund. At these events 40 different BPT volunteers offered 235 hours of their time.



The Beyond Pink TEAM Educates women through speakers at support groups, interacting with the community at health fairs using our version of Jeopardy, presentations to organizations and church groups, and our breast cancer newsletter. We have been writing, printing and distributing free newsletters for 18 years. Current and past issues are available on our website at [www.beyondpinkteam.org](http://www.beyondpinkteam.org).



As an organizational member of the National Breast Cancer Coalition, the Beyond Pink TEAM Advocates for women and men living with breast cancer. We support NBCC's Breast Cancer Deadline 2020, bringing awareness to NBCC's goal to eradicate breast cancer. By the year 2020, they are on target to have a vaccine to **prevent** breast cancer and drugs to **stop metastasis** so women can live with breast cancer as a chronic disease. These breakthroughs will in turn help research for all types of cancer. The Beyond Pink TEAM is currently serving a second three year term on the NBCC board. Christine Carpenter serves as the NBCC field coordinator for Iowa as well as serving as our representative on the NBCC board along with Lori Seawel. Christine and Lori keep Iowa in the forefront of advocacy nationally. To help increase the impact Iowans make join our grassroots advocacy Facebook group, the **Iowa Breast Cancer Deadline 2020 Action Network** (<https://www.facebook.com/groups/217433641780809>).



For 26 year we have Made a difference in the lives of women living with breast cancer in our community. One of the ways we make a difference is by supporting women with a teddy bear and message of encouragement before going into breast cancer surgery along with a packet of information, including contacts for our three support groups. We sponsor a traditional monthly support group (Touch of Courage), a quarterly group focused on young women living with all types of cancer (Young Cancer Survivors), and a quarterly group focusing on women of color (Splash of Color). We also support other support groups in surrounding areas. Visit our website at [www.beyondpinkteam.org](http://www.beyondpinkteam.org) to learn more.

What makes the Beyond Pink TEAM unique is we accomplish all of this without an office and without a paid staff. We are a diverse group of volunteers with a wide variety of talents and skills that share a passion to help women living with breast cancer. Our collaborative efforts do make a difference in how breast cancer impacts the lives of everyone in our area, Iowa and the United States.

In 2014, funds received by the Beyond Pink TEAM were used in many ways to support, educate and advocate for breast cancer survivors. Here is how your dollars worked: 63% Grants, 19% Fundraising, 10% Advocacy, 4% Education and 4% Administration.

